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or wrong, 'management' is often associated with authority and power. As a result, the medical professionals are reduced to secondary level in some organizations. To retain commanding positions in medical

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organizations, it
has become
necessary for the
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professionals to
learn
'management', at
least its basics. On
the other hand,
non-medical
managers while
managing
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do not get the

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required
cooperation from
the medical

professionals, as
the latter are often
secretive and not
willing to share
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knowledge. If
medical knowledge
is demystified, non-
medical managers
can perform many
functions in

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