

## Wired For Speech How Voice Activates And Advances The Human Computer Relationship

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Wired for Speech demonstrates that people are "voice-activated": we respond to voice technologies as we respond to actual people and behave as we would in any social situation. By leveraging this powerful finding, voice interfaces can truly emerge as the next frontier for efficient, user-friendly technology.

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In Wired for Speech, Clifford Nass and Scott Brave reveal how interactive voice-based technology can tap into the automatic and powerful responses all speech—whether from human or machine—evokes. Interfaces that talk and listen are populating computers, cars, call centers, and even home appliances and toys, but voice interfaces invariably frustrate rather than help.

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**Wired for Speech | The MIT Press**

Spoken dialogue systems have received increased interest because they are potentially much more natural and powerful methods of communicating with machines than are current graphics-based interfaces. Wired for Speech presents basic research in the psychological and sociological aspects of voice synthesis and recognition. Its major lesson is that people attribute human characteristics to spoken ...

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Wired for Speech: How Voice Activates and Advances the Human-Computer Relationship: Nass, Clifford, Brave, Scott: Amazon.sg: Books

**Wired for Speech: How Voice Activates and Advances the ...**

Wired for Speech presents new theories and experiments and applies them to critical issues concerning how people interact with technology-based voices. It considers how people respond to a female voice in e-commerce (does stereotyping matter?), how a car's voice can promote safer driving (are happy cars better cars?), whether synthetic voices have personality and emotion (is sounding like a person always good?), whether an automated call center should apologize when it cannot understand a ...

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